

# KOMED

Centre for Events  
in the MediaPark Cologne

## ROOMS AND EVENT SERVICES

→ MEETINGS → CONGRESSES → IN-HOUSE-EXHIBITIONS  
→ SEMINARS → PRESENTATIONS → PRESS CONFERENCES  
→ EVENTS → WORKSHOPS → PRODUCTIONS



**P**resenting a professional public image and communicating directly with customers, business partners, shareholders and media representatives plays a key role in ensuring the business success of a company. The same applies when organising motivational training courses and seminars for employees and professional users. KOMED, Centre for Events in the MediaPark Cologne, Germany, offers a wide range of different conference rooms and halls, making it an ideal venue for meetings, conferences, presentations, shareholders' meetings, press conferences and corporate functions. Additional KOMED advantages include the impressive architectural design and convenient central location of the MediaPark, and the attractive business environment of media companies, training providers, cultural institutions and professional service companies.

As the holder of an event, you can focus entirely on your targets and content. KOMED offers the very latest in sound and lighting technology for state-of-the-art presentations of any kind, as well as skilled professional staff to guarantee the success of your event. This applies both to large-scale receptions in our elegant KOMED conference hall, and to training courses and workshops in our seminar and conference rooms. Your guests and employees can also gain inspiration from the excellent location surrounded by media and communications companies. What's more, they can also enjoy top-class catering and luxury hotel accommodation in the MediaPark.

This brochure will give you a detailed overview of the KOMED rooms and event services. We shall be pleased to arrange a personal meeting with you to discuss the optimum framework for your successful event.

Your KOMED Event Management Team

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## MEDIAPARK VENUE

Conferences, seminars, and presentations in a creative, inspiring and professional setting.



Pages 4-5

## KOMED CONFERENCE HALL

An imposing setting backed up by the very latest event technology. With its luxurious amenities and inviting foyer, the KOMED conference hall is the ideal venue for receptions, congresses and productions.



Pages 6-7

## CONFERENCE ROOMS

Two neighbouring buildings house nine different seminar and conference rooms and spacious foyer areas that can be flexibly combined and equipped for every type of event.



Pages 8-9

## KOMED NEIGHBOURS

One feature that makes KOMED in the MediaPark the ideal venue for conferences and events is its cooperation with partners from the fields of media training, culture, hotel business and catering.



Pages 10-11

# THE MEDIAPARK



## → THE MEDIAPARK

The MediaPark is a lively and architecturally unique location in Cologne's inner-city district.

Its buildings, which have been awarded many different prizes for architecture and design, are arranged in a star pattern around a central square and the bordering lake, offering a convenient combination of living, working and leisure amenities.

The open design of the expansive traffic-free zone and the variety of concerns and interests of the people who work, live or spend their leisure time here gives the MediaPark its special atmosphere and appeal, based on a combination of open communi-

cation, creativity and professional skill.

Participants at events can make use of a wide range of cultural and leisure facilities in the MediaPark before and after their event: Exhibitions, cinemas, a bookshop, and a large number of cafés and restaurants offering al fresco dining can be found directly on the central square, with extensive green areas located behind the different buildings.

Two buildings on the central square in the MediaPark, which have been awarded several prizes for their functional design, provide KOMED's 2,000





square metres of event space. You can flexibly divide up and equip the area according to your requirements and the type of event you are holding. Thanks to its central location in the Cologne inner-city district, the MediaPark offers excellent transport connections. The 154-m-high KölnTurm (Cologne Tower), next to the KOMED building, is an unmistakable orientation point for guests arriving for an event, from all points of the compass. There are excellent local and regional public transport connections to the airport and the trade fair grounds. Motorists can exit the autobahn close to the MediaPark and use one of the 2,500 underground parking spaces.



The MediaPark offers a unique environment of any type of event



# KOMED CONFERENCE HALL



## → KOMED CONFERENCE HALL

The KOMED conference hall, the biggest venue for major events, has an attractive yet functional architectural design. It features an area of 300 square metres and a floor-to-ceiling height of 5.90 m, making it ideal for any kind of prestigious event. Meetings, congresses, presentations, readings or banquets can all be individually designed by adapting the seating arrangements and the height of the stage to suit your requirements.

Movable slats on the walls ensure excellent acoustics. The end-to-end glass wall at one longitudinal side of

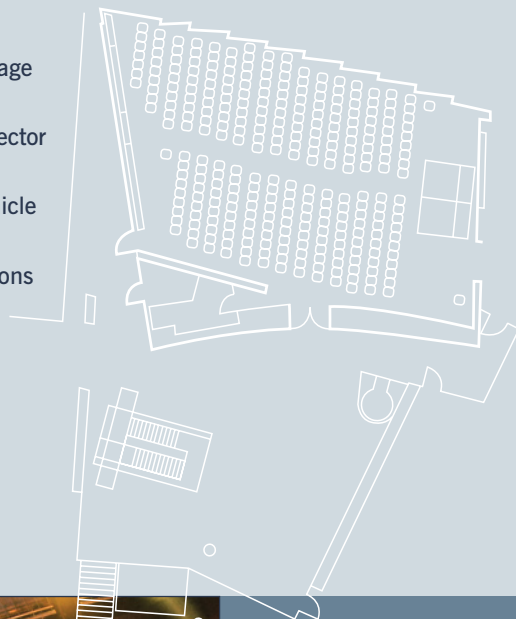
the KOMED conference hall can be completely darkened. The central controls for sound and lighting, in conjunction with the trussing system under the hall ceiling and a high-performance projection technology system, all meet the highest professional standards. Direct connection to an outside broadcast vehicle is possible, facilitating trouble-free TV recordings and live transmissions.

The KOMED conference hall is complemented by an attractively designed and highly functional 280-square-metre foyer – an atrium extending over six floors.



## → EQUIPMENT AND TECHNOLOGY

- » Area: 300 square metres
- » Floor to ceiling height: 5.90 m
- » Variable seating arrangements
- » Seating in rows: up to 300 persons
- » Banquets: up to 150 persons
- » Parliamentary style: up to 120 persons
- » Stage platforms with adjustable heights
- » Variable stage area, max. 8 x 6 m
- » Conference room and foyer with parquet flooring
- » Hall can be fully darkened
- » Flexible, fully equipped sound and lighting technology
- » Central controls for light and sound
- » Trussing system
- » Acoustic walls
- » Data and video projector in large image format
- » Overhead and large-format slide projector
- » Suitable for TV productions
- » Connection to outside broadcast vehicle parking bay
- » W-LAN, Internet and ISDN connections
- » Broadband cable
- » Cinema screen
- » Air conditioning
- » Mobile work platforms
- » Artists' dressing rooms
- » Temporary event offices
- » Foyer area: 280 square metres



The KOMED conference hall is also ideally equipped to handle large-scale events.

The foyer is an ideal venue for champagne receptions and buffets, but is also a good place for exhibitors and accreditation.

We shall be happy to assist you in selecting a caterer. However, if you prefer, you can also organise catering independently. In cooperation with a catering company, we can also offer a full-range service based on daily flat rates.





# CONFERENCE ROOMS



With an area of 220 square metres, Room 1-3 has space for up to 190 persons

## → THE CONFERENCE ROOMS

The KOMED building and the neighbouring building MediaPark 6 have conference rooms with state-of-the-art equipment suitable for conferences, seminars and meetings. The rooms are between 40 and 220 square metres in area and can be flexibly divided, with individual seating and equipment. Through cooperation with partner companies throughout the MediaPark, we can also provide additional premises of varying sizes.

In the KOMED conference area in the MediaPark 6 building, we offer superbly equipped conference rooms and spacious light-filled foyer areas on three different levels, making up a total area of 1000 square metres – more than adequate space for in-house trade shows, exhibitions and buffets. Here, too, KOMED can organise catering on request.



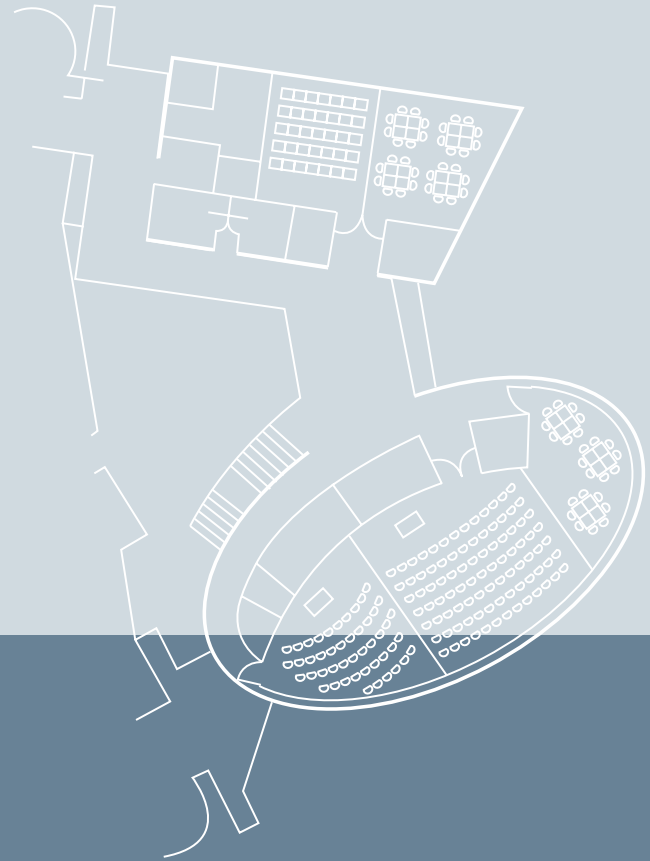
## → EQUIPMENT AND TECHNOLOGY

### Modern seminar and conference rooms

- » Room sizes between 40 and 220 square metres
- » Individual seating arrangements (rows, parliamentary style, U-form, or block)
- » All rooms with natural light, can be blacked out and can generally be divided up into modular units
- » Foyer areas totalling 1000 square metres

### Individually reservable presentation technology and conference equipment

- » Flipchart, overhead projector and screen
- » Data and video projector
- » Multimedia PC
- » TV and video technology
- » Video camera
- » Broadband cable
- » W-LAN, Internet and ISDN connections
- » Mobile lighting & technology



The seminar rooms and foyers can be flexibly equipped for different uses





## → NEIGHBOURS IN KOMED

KOMED can offer more than just seminar and conference rooms. The KOMED building, as the basis of the communications and media centre, attracts prestigious institutes for learning, training and development as a superb venue for courses and workshops in the fields of journalism, design, radio, film and television, computers, advertising and communications. Participants can purchase specialist literature in the **KOMED Buchhandlung im MediaPark** bookshop on



the ground floor. The shop also sells current fiction titles and other works.

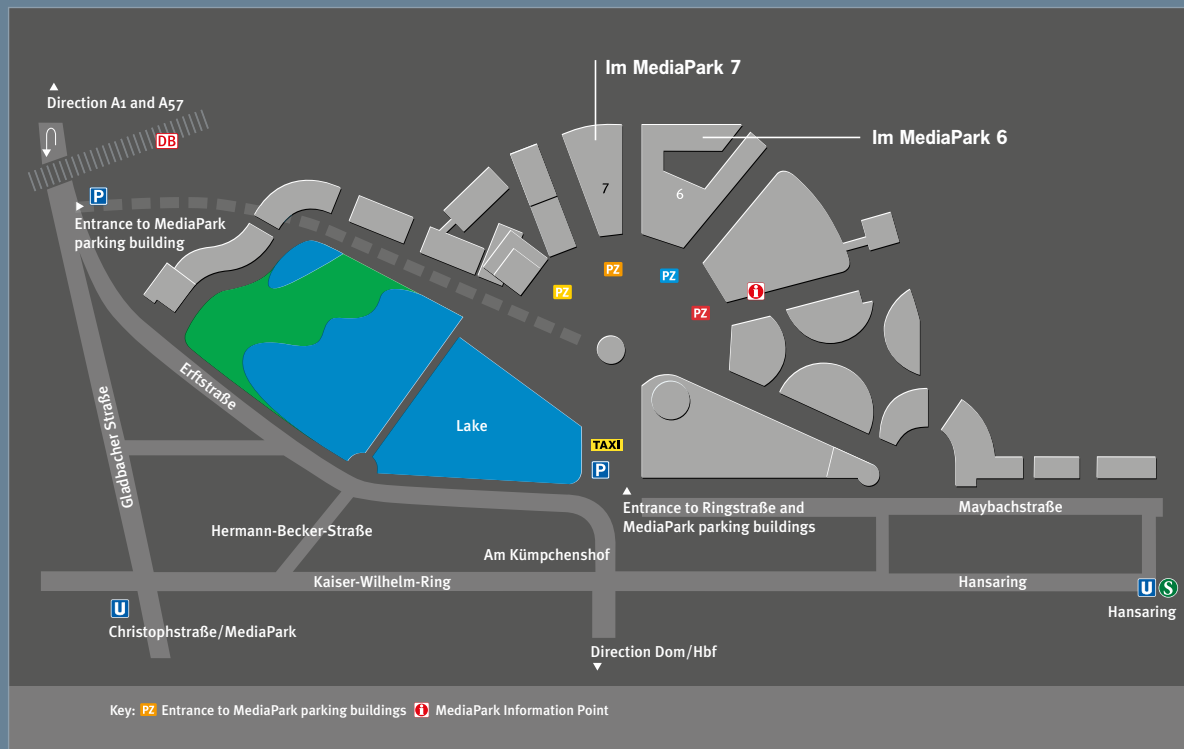
During the breaks at a conference or seminar, you can also enjoy cultural events organised by the **SK Stiftung Kultur**, a cultural foundation set up by the Sparkasse KölnBonn savings bank. These include changing exhibitions from the photographic collection and from the German Dance Archive.

If a congress or seminar runs over several days, participants can enjoy comfortable and convenient accommodation at the **NH Hotel** in the MediaPark. You can receive special rates on request if you are a KOMED guest, depending on availability.





## → MAP



### How to get to KOMED im MediaPark using public transport:

**Underground:** from Cologne Central Station, take lines 5, 16, 18 to Ebertplatz. Change to line 12 or 15 in the direction of Ringe. Get off at the Christophstrasse/MediaPark stop.

**Urban commuter train system (S-Bahn):** from Cologne Central Station, take S6 in the direction of Nippes, S11 in the direction of Düsseldorf or S12 and S13 in the direction of Hansaring. Get off at the Hansaring stop. There is a direct S-Bahn connection between the Cologne-Bonn Airport and Hansaring, with the S13.

### The MediaPark is also easy to reach by car:

Take the A57 direction Köln-Zentrum, then follow the signs to the MediaPark. The entrance to the underground ring road is just after the railway bridge. From there, drive directly to the front of the building or into the MediaPark underground garage. Alternatively, you can use the entrance at the “Cinedom”. The entrance to the parking building there also branches off into the entrance to the MediaPark underground garage (Parkhaus Zentral PZ) and the tunnel bypass road.

The staircase at the orange cash till area in the central underground garage is directly in front of the KOMED building, Im MediaPark 7, and you can access the MediaPark 6 building via the blue cash till area.

If you use a navigation system please put in the address „Maybachstrasse 10“ and follow the street signs directing you to the underground parking MediaPark.



## → RESERVATIONS AND COORDINATION

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Centre for Events  
in the MediaPark Cologne

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